

Sessions by the
BUZAN CENTRE PUNE

DESIGN THINKING using **MIND MAPS®**

THINKING:

Is one of THE MOST IMPORTANT skills needed to survive and remain relevant in the future..

The human Brain is uniquely blessed with the ability to THINK and more so with the ability to 'Learn HOW to Think'.

This involves utilizing the Whole Brain with its' attributes and tweaking the input to this powerful 'Super Computer' - so that it performs better at whatever it is expected to do - almost immediately.



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DESIGN Thinking is a process that enables people to systematically follow the steps that would lead them to solve 'real life' issues.

These concerns could be unprecedented or could even be long standing ones that need to be re-looked, keeping in mind the present scenarios.

The session would first introduce the delegates to the methodology to feed information to their brain in a 'Brain-friendly' manner.

They would then be made aware & exhibit their Creative Genius to generate more ideas (4X) & evaluate them..





Implementing ideas identified in an appropriate manner, prompts the first stage of 'Change'

Delegates would learn to do meta-cognition; cognitive; and Creative thinking - skills that could be applied in their work spaces immediately, increasing their output significantly.

This course is recommended for :
Corporate Executives
and also for
Faculty members of Institutes

Programme Leaders:

JAS JOHARI

The FIRST INDIAN to be Licensed to by the Tony Buzan's (*Inventor of Mind Maps*) global organization to teach Mind Maps, Speed Reading, Memory, Creativity etc.

JAS is the WORLD SPEED READING CHAMPION.



MANEESH JOHARI

The CEO of the ONLY centre in India of Tony Buzan's global network

2 day Course Outline

- The Brain :
Feeding information,
Processing inputs.
- Mind Maps - the THINKING Tool
- Creativity techniques
Idea Generation
Idea Evaluation
- Empathy;
- Define;
- Ideate;
- Prototype;
- Test

Application at Work.

*Course content subject to changes

Duration :
2 days

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